Educational Objectives

By incorporating the following learning and career outcomes into its programs, CIU ensures that graduates are prepared to succeed in a variety of professional, civic, and personal settings. In fulfilling its mission, California Intercontinental University is committed to the following Educational Objectives:

• Students having been exposed to new knowledge and business ideas and will be able to prepare academically vigorous course research projects, Thesis or Dissertations that complement existing knowledge and represent in-depth investigative work and critical analysis of a business issue or problem.

• Graduates can demonstrate competent skills in communication, human relationship management and advanced business knowledge and exhibit the required professional skills for specialized business career preparation, including leadership and teamwork, in an increasingly diverse global economy.

• Graduates can apply effective analytical skills and critical thinking in professional communication, scholarly activity, proposal writing and research work to develop business concepts, plans, and effective strategies for managing organizations successfully.

• Graduates can integrate administrative and management strategies to meet the needs of a diverse business community and can apply innovative business concepts and effective administrative skills in their respective fields of study.

• Graduates will be cognizant of ethical issues and concerns relevant to the discipline and recognize the need for and are able to pursue self-directed and lifelong learning that supports business management and operations.

• Graduates can formulate innovative and modern management techniques necessary to design, manage, and build profitable business units in corporations and public and private businesses.